## CASE STUDIES



## GPS system helps site services company streamline

PROBLEM: Cal-State Site Services in Simi Valley, California, wanted to track proof of service while streamlining fleet maintenance, maximizing route efficiency and ensuring driver safety.

SOLUTION: ClearPathGPS installed sensors on each of Cal-State's service trucks, which provides real-time vacuum status. "ClearPathGPS allows me to see that my truck arrived at a site and that they successfully pumped and completed the job as efficiently as possible. It's a complete picture," says Eric Giffin, Cal-State general manager. Cal-State also has a geotagged audit trail of each pumping event, providing proof of service when clients call with questions about their accounts. A truck in the Cal-State fleet can make dozens of stops every day. By reviewing routes and stop times, they can look for trends, inefficiencies and changes that will allow fitting more stops per day while still maintaining a schedule that keeps clients happy.

RESULT: A virtual timecard report helps keep crews accountable for their day and makes sure breaks and lunches are reflected accurately in their time sheet. By tracking speeding, hard braking, hard acceleration and other driver behaviors, Cal-State can ensure drivers are safe and courteous on the roads at all times, which keeps its reputation strong in the community and guarantees compliance on client job sites. www.clearpathgps.com.

## Routing optimization saves headaches for company

PROBLEM: Clay Crocker, the owner of Nix Tank Co. in Gainesville, Georgia, needed an easy-to-use and efficient routing solution for his drivers.

"Routing and route optimization is a big deal for me," Crocker says. "When Microsoft MapPoint went away, it caused a major issue for me personally

and left software companies scrambling to come up with an alternative."

**SOLUTION:** After testing various products, Crocker chose **RouteOptix** integrated with Bing Maps.

**RESULT: Crocker has realized** 

efficiency. "Finally, I have product that does in seconds what used to take me hours of staring at a computer screen."

866-926-7849; www.routeoptix.com. ■

